



CAMPWRECK

GUIDED CAMPING, RENTALS & REAL
ADVENTURES ON VANCOUVER ISLAND



www.campwreck.com



MEDIA KIT

CAMPWRECK

INTRODUCTION



CampWreck is a family-driven outdoor company based on Vancouver Island, British Columbia — one of the world's most beautiful camping and adventure destinations.

We provide guided camping tours, travel trailer rentals, full camping gear rentals, and complete camping setups for families and outdoor enthusiasts. Alongside our services, we share authentic stories and guides through The Bear Wagon Blog, inspiring people to explore nature with confidence.

Our mission is simple: to make the outdoors accessible, inspiring, and real. Whether it's a fully equipped camping setup, a weekend guided tour, or practical tips from our blog, we help people create unforgettable adventures on Vancouver Island.

ABOUT THE AUTHOR



STANLEY ALDERLIESTEN — FOUNDER OF CAMPWRECK

Local to Vancouver Island, Stanley spends most weekends camping, hiking, and exploring the coast with his family. He started CampWreck to combine his two passions: outdoor adventure and family life.

As both a guide and storyteller, Stanley brings real experience to every service — from leading camping tours to sharing practical tips on The Bear Wagon Blog. His approachable style and hands-on knowledge make CampWreck a trusted resource for families and outdoor beginners alike.

WHAT WE OFFER

From gear to guided trips – we've got your camping covered

CampWreck provides a full range of outdoor services that support tourism and make camping more accessible on Vancouver Island. From guided tours and trailer rentals to complete camping setups, we serve families, beginners, and visitors looking for authentic outdoor experiences. In addition to these services, our Bear Wagon Blog shares practical guides and storytelling that promote Vancouver Island as a world-class camping destination.

- **Guided Camping Tours**
Weekend and multi-day expeditions on Vancouver Island.
- **Travel Trailer Rentals**
Fully equipped trailer for family adventures.
- **Camping Gear Rentals**
Tents, sleeping bags, stoves, and full kits.
- **Full Camping Setups**
All-inclusive setups with tents and gear for a hassle-free trip.
- **The Bear Wagon Blog**
Family stories, guides, and gear reviews.
- **Partnership Opportunities**
Sponsored posts and tourism collaborations.

OUR AUDIENCE



Primary Audience: Families and parents (ages 30–50) seeking kid-friendly outdoor experiences.



Location: Primarily Canada & Pacific Northwest, with growing reach across North America.



Secondary Audience: Outdoor beginners (ages 20–40) interested in affordable, practical camping.



Interests: Camping, travel, hiking, family adventures, gear reviews.

BRANDS WE
FEATURED

While we are building direct partnerships, our content already aligns with and promotes some of the most trusted names in outdoor gear

YETI

WOODS 1885

Coleman

**THE
NORTH
FACE**

These brands represent the quality and reliability we believe in – and the types of partners we're excited to work with.



**REAL FAMILY ADVENTURES.
RAW NATURE. HONEST GEAR.**



CONTACT DETAILS:

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