

# Summary

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**About Us:** CampWreck is a Vancouver Island brand dedicated to making camping simple, affordable, and fun for families. We publish trip guides, hands-on reviews, and stories that inspire new and seasoned campers.

**Audience & Reach:** Thousands of monthly readers — families, outdoor enthusiasts, and travelers who want practical advice and gear recommendations they can trust.

**Gear Reviews & Collaborations:** We test tents, sleeping bags, cooking gear, chairs, lanterns, and more across beaches, forests, and campgrounds. Reviews are photo-rich, authentic, and designed to help readers make smart choices.

**Partnerships:** Sponsored articles, affiliate campaigns, product trials, giveaways, and long-term collaborations. We highlight only gear we trust, building credibility and lasting brand value.

**Contact:** [www.campwreck.com](http://www.campwreck.com) | [stanley@campwreck.com](mailto:stanley@campwreck.com) | 250-815-5590 | 5396 Leslie Crescent, Nanaimo, BC

**5,000+ Readers**



**Family Audience**



**10+ Reviews**





# CampWreck

Don't get lost going the wrong way.  
With the Bear Wagon you can CampWreck free.





# About Us

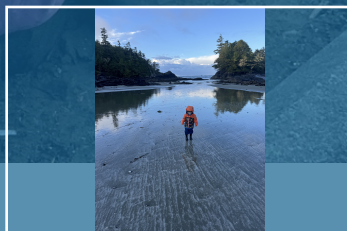
CampWreck is a Vancouver Island–based family camping brand built on authentic adventures. From rugged coastlines to forest trails, we share real stories, practical guides, and trustworthy gear reviews.

Our Mission: To make camping simple, affordable, and confidence-building for everyone. Whether it's a first trip under the stars or a fiftieth, we inspire campers to explore with ease and joy.

We connect readers with practical, family-centered advice that comes from real trips — not theory — so they can trust our recommendations.

**Vancouver Island Focus**

**Authentic Stories**



## Audience & Reach

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**Who We Reach:** Families with children, budget-conscious adventurers, and travelers eager to explore Vancouver Island. Our readers seek straightforward guidance and gear advice that balances value with quality.

**What They Value:** Honest reviews, practical tips, and itineraries that turn weekends into memorable camping experiences.

**Reach:** Thousands of monthly blog readers, steadily growing through authentic content. Audience is primarily Canadian, with reach extending internationally.

**Families**

**Outdoor Enthusiasts**

**Growing Readership**





## Gear Reviews & Collaborations

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What We Review: Tents, sleeping bags, pads, cooking gear, lanterns, chairs, coolers, and more. If it improves camping life, we test it.

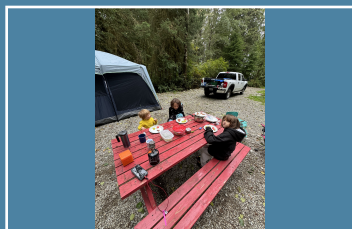
How We Test: On real trips across Vancouver Island. We note comfort, durability, setup ease, and value. Reviews feature photos, pros/cons, and clear recommendations.

Value for Brands: Authentic usage photos, evergreen blog content, and SEO-driven reviews that keep products visible long after publishing.

**Hands-On Testing**

**SEO-Driven**

**Photo-Rich**



# Partnership Opportunities

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Ways to Work Together:

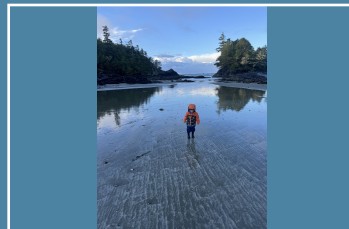
- Sponsored articles and destination features
- Affiliate campaigns and long-form gear guides
- Product trials and authentic reviews
- Giveaways and audience engagement activities
- Long-term brand ambassadorships

Our Approach: Authenticity first. We partner only on products and experiences we trust, ensuring credibility and lasting reader trust.

**Sponsored Content**

**Affiliate Marketing**

**Giveaways**





## Why Partner & Contact

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Why CampWreck: We blend trustworthy advice with authentic family-driven storytelling rooted in Vancouver Island. Our readers are real campers making real purchases, and they rely on us to guide their choices.

What You Can Expect: Clear deliverables, transparent reviews, on-brand photography, and long-lasting content designed to build awareness and trust.

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**Trustworthy**

**Authentic**

**Family-Driven**

